



Corporate Fact Sheet (through January 2, 2016)

Established:	1955, as the Abington Shoe Company. Became The Timberland Company in 1978. In 2011, The Timberland Company was acquired by VF Corporation and became Timberland LLC. In 2014, the company became Timberland, a division of VF Outdoor, Inc.
World Headquarters:	200 Domain Drive, Stratham, NH 03885 (603) 772-9500
Product Line:	Timberland designs, engineers, markets, distributes and sells premium-quality footwear, apparel and accessories for men, women and children, as well as a line of industrial footwear and workwear under the Timberland PRO® brand.
Distribution:	Sold worldwide through Timberland's own retail locations and web site, as well as independent retailers, better-grade department stores, and athletic specialty stores.
2015 Revenue:	\$1.8 billion
Philosophy:	Timberland is committed to "Making it Better" by delivering world-class products, making a difference in the world community-at-large, and creating value for consumers, employees and business partners around the globe.
Employees:	7,000 employees worldwide (full- and part-time, approximately)
Product Sales by Business Segment:	Americas (50%) / EMEA (35%) / Asia Pacific (15%) Wholesale (70%) / Retail (30%) Footwear (80%) / Apparel and Accessories (20%)
Store Count: * by Geography	250 stores worldwide * Americas (25%) / EMEA (35%) / Asia Pacific (40%)