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OMNI UNITED'S TIMBERLAND TIRES BEATS APPAREL GIANT LEVI'S TO WIN SUSTAINABLE DESIGN CATEGORY AT THE WGSN FUTURES AWARD

TRAVERSE CITY, Mich., May, 27th, 2016 - Singapore based tire designer, manufacturer and distributor, Omni United today announced that Timberland Tires, its partnership with global lifestyle brand Timberland®, has won the prestigious WGSN Futures Award in the category of Sustainable Design. Contenders for the award included Levi's and other sustainability-driven fashion brands and retailers.

"Winning this prestigious award is an honor for all of us that have been involved in this innovative project that is Timberland Tires. It is a great recognition of our approach to build our business based on unconventional ideas and ways to do things. What makes it even more special is that it coincides with the first anniversary of the consumer launch of Timberland Tires in the United States", said GS Sareen, Founder and CEO, Omni United.

Timberland Tires is a collaboration between Singapore-based tire designer and manufacturer Omni United and global lifestyle brand Timberland. Timberland Tires is the first tire brand purposely designed and created for a second life – when the tread wears out, the tire lives on, one day recycled into Timberland® shoes. It's also the first tire brand ever developed in partnership with a leading global lifestyle brand. To bring the tire-to-shoe continuum to life, Omni United and Liberty Tire Recycling have established an industry-first tire return/chain of custody process, to ensure the tires go directly to dedicated North American recycling facilities to begin their path toward a second life as part of a Timberland® product.

WGSN is the world's leading trend forecast consulting firm serving the fashion and creative industries. The WGSN Futures Awards recognize the businesses who have done the most to push the boundaries of the international fashion market, and span 14 categories covering core segments of the industry: design, retail, marketing and digital.

The award ceremony took place in London last night May, 26th 2016. The award was received by Sagra Maceira de Rosen, Member of the Advisory Board of Omni United and Nick Barber, Director of Apparel Design of Timberland®.

Timberland Tires continues to receive recognition by some of the most influential organizations in the world when it comes to collaboration, innovation and sustainability. Timberland Tires were finalists of the 2016 Guardian Awards and also shortlisted as one of the finalists for the Institute for Scrap Recycling Industries (ISRI) 2016 Design for Recycling Award.

For more information on Timberland Tires, visit: www.timberlandtires.com

For more information on becoming a Timberland Tire's dealer, email: dealers@timberlandtires.com

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About Omni United

Omni United (S) Pte. Ltd is a tire designer and manufacturer. The company offers a complete range of passenger car, SUV, truck, bus and farms tires marketed under its own four brand names: Radar, Goodride, RoadLux and Corsa. Singapore-headquartered Omni United was founded in 2003 by entrepreneur G.S. Sareen. As a reliable business partner with innovative products, unparalleled customer service and logistics solutions, Omni United plays an important role in supplying value-for-

money products to consumers in more than 80 countries worldwide. Omni United's flagship brand Radar Tires was declared Carbon Neutral in 2013. In the United States, the company does business as Omni United USA and currently has products sold in more than 1,000 retail outlets nationwide. Further information on Omni United is available by calling 1-855-906-6646, by emailing info@omni-united.com and online at www.omni-united.com.

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